

The Victorian Integrated Survey of Travel and Activity 2013:

An overview of travel in Victoria

About VISTA

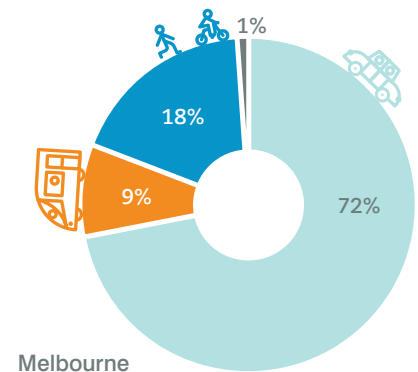
The Victorian Integrated Survey of Travel and Activity (VISTA) is an ongoing survey of household travel and activity conducted on behalf of the State Government. VISTA provides a detailed picture of Victorian travel patterns to help inform transport and land-use planning decisions.

The survey collects data from across Greater Melbourne, Geelong and the regional centres of Ballarat, Bendigo, Latrobe and Shepparton. Each participating household is asked to complete a travel diary on a single specified day. Every day of the year is covered.

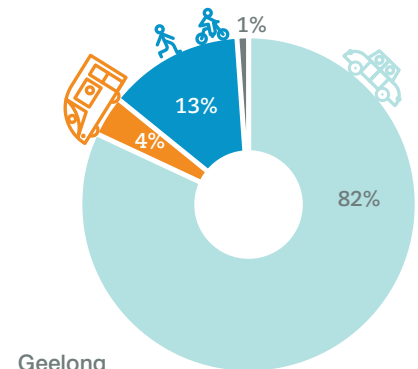
The current VISTA data collection started in July 2012. Results summarised here relate to the 2012-13 financial year, and are based on the responses of 5,780 participating households (14,520 people) weighted to represent the broader population.



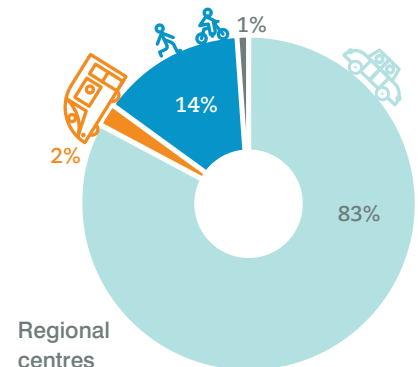
Weekday trip mode share



Melbourne



Geelong



Regional centres

Legend

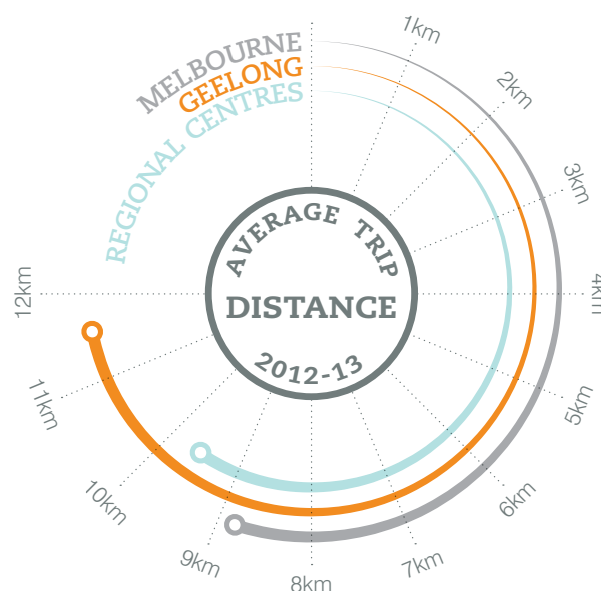
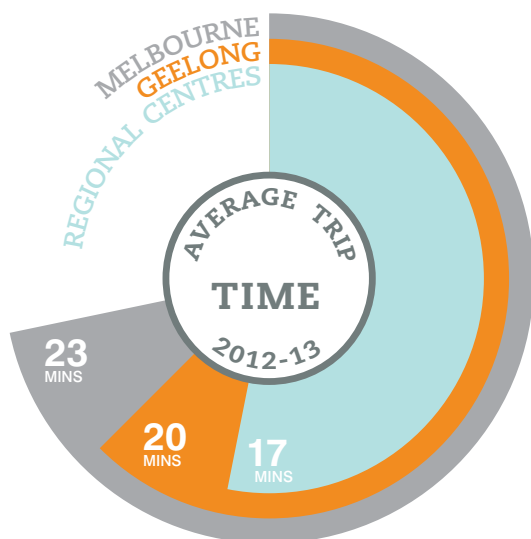
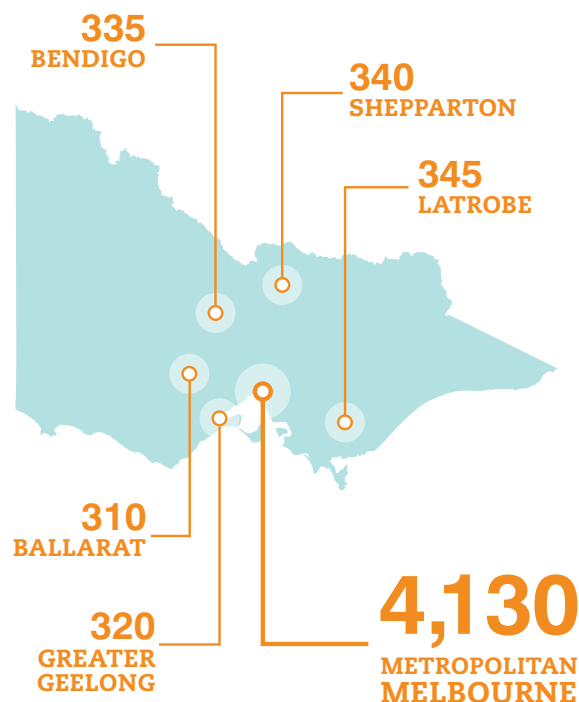
- Private vehicle
- Public transport
- Active transport
- Other

Key travel facts

- Residents of metropolitan Melbourne made 12.3 million trips on an average weekday in 2012-13, up from 11.6 million trips in 2007-08.
- Excluding plane travel, residents from the VISTA study area are estimated to travel 128 million kilometres every single weekday.
- Travel by private vehicle accounted for the vast majority of trips across the study area; 72 per cent of trips by Melbourne residents, 82 per cent of trips by Geelong residents and 83 per cent of trips by residents of regional Victoria.
- Public transport use in Melbourne accounted for 9 per cent of all trips taken compared to 4 per cent of trips by Geelong residents and only 2 per cent of trips by regional residents.
- The average trip time for Melbourne residents was 23 minutes, 20 minutes for residents of Geelong and 17 minutes for residents of the regional centres.
- In 2012-13, the average trip distance for Melbourne residents was 8.9km, 11.5km for Geelong residents and 9.5km for residents of the regional centres.
- Each day, more short trips are made than long. In 2012-13 median* trip distances were 4.2km, 3.6km and 3.0km respectively for residents of Melbourne, Geelong and the regional centres.
- The median* travel time was 15 minutes for residents of Melbourne and Geelong, and 10 minutes for residents of the regional centres.

* The median is the midpoint of the data.

VISTA 2012-13 SURVEYED 5,780 RANDOMLY SELECTED HOUSEHOLDS



More information

VISTA surveys were also conducted in the 2007-08 and 2009-10 financial years.

Summary data from these two earlier surveys, along with further information about VISTA, can be found on the Department of Economic Development, Jobs, Transport and Resources website at <http://economicdevelopment.vic.gov.au/vista>

Authorised by the Victorian Government, 1 Treasury Place, Melbourne.